

E-STEP BOOTCAMP - AGENDA

<u>Time</u>	<u>Activity</u>
09:00 AM – 09:10 AM	Welcome Address Dr. E.V. Ramana Reddy, IAS Additional Chief Secretary Department of Electronics, IT, Bt and S&T Government of Karnataka
09:10 AM – 10:10 AM	Video on Startup Ecosystem in Karnataka & State Startup Policy Startup India Session, Policy, Initiatives & Schemes Mr. Gudipudi Krishna Sharma Invest India Government of India
10:10 AM – 10:40 AM	Ideation <i>Team Works on various ideas and place it on the canvas based on Problems, Solutions, Customer & Competitors</i> Mr. Vishnu Nagaraj Founder CEO Carve Startup Labs
10:40 AM – 11:30 AM	Working on Canvas – Brainstorming
11:30 AM – 12:00 PM	Product Design and Marketing <i>Team works on the look alike design of the product</i>
12:00 PM – 12:30 PM	Working on Canvas – Design Thinking
12:30 PM – 01:00 PM	Product Development <i>Find all the requirements of Product Development by Understanding the functions and features of user need</i>
01:00 PM – 02:00 PM	Working on Canvas – Research & Development
02:00 PM – 02:30 PM	Business Model <i>Make a Business model for your idea in Business model canvas</i>
02:30 PM – 03:00 PM	How To Create Pitch Deck
03:30 PM – 04:00 PM	Working on Canvas - Innovation
04:00 PM – 04:30 PM	Mock Pitch Session
04:30 PM – 05:00 PM	Mentor Talk Local Entrepreneur – Entrepreneurial Journey
05:00 PM – 05:10 PM	Vote of Thanks Smt. Meena Nagaraj, IAS Director, Department of Electronics, IT & Bt and Managing Director, KITS Government of Karnataka